



Considered everyday choices

Everyday cycling with practical details. Explore a city bicycle, carry gear and visibility accessories alongside clear, scoped workshop services. Fictional demo business; examples only.

Portland, Maine | USD | America/New_York

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The following pages describe the specific example item shown. Display props are excluded. Images are AI-generated concept photography; dimensions, materials and prices illustrate a fictional collection.



City commuter bicycle

\$690.00

An upright city bicycle with an eight-speed drivetrain, full fenders and a rear rack. Built around a relaxed ride position for daily trips.

Frame	Aluminum step-through
Gears	8-speed
Wheels	700c
Sizes	S / M / L

Price shown per item in USD. This catalog is a presentation example, not an offer or proof of stock. For a real purchase, a business would confirm the selected configuration and applicable terms.



Commuter helmet

\$64.00

An adjustable fit dial and removable pads help tune the fit. The sample design includes a rear light attachment point.

Sizes	S/M 20.5-22.5 in / M/L 22.5-24 in
Shell	Polycarbonate
Weight	11 oz
Color	Matte navy

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Water-resistant pannier

\$88.00

A roll-top bag clips to a rear rack and lifts off with a carry handle. An inner sleeve keeps small items separate.

Capacity	18 L
Attachment	Adjustable rack hooks
Material	Coated fabric
Color	Ochre

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Rechargeable light set

\$42.00

A compact front and rear light set with multiple output modes. Tool-free straps fit common handlebars and seatposts.

Includes	Front and rear lights
Front output	Up to 300 lumens
Charging	USB-C
Mount	Silicone straps

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